

Design a Drug Project

Using creativity, design an over the counter drug that could be marketed in stores. This project will be counted for 2 test grades.

Requirements:

1. Write a one page essay about your drug's purpose.
 - a. Why did you invent the drug?
 - b. Who will the drug serve? What's the target population?
 - c. How does the drug work?

2. Design a box for marketing. The box should contain all of the FDA label requirements like the following:
 - a. Name of the drug
 - b. Logo
 - c. Active Ingredient (2 or more)
 - d. Inactive Ingredient (2 or more)
 - e. Symptoms
 - f. Directions
 - g. Children's dose
 - h. Adult's dose
 - i. Quantity
 - j. Side effects
 - k. Warnings
 - l. Expiration Date
 - m. Lot, batch or control number

3. Create a commercial advertisement that will be presented in front of the class